

# Social Media

## SILVER SOLUTION

Investment: \$900 per month x 2 posts per week, 2 platforms

- Set up social media pages, provided FREE
- Platforms included are Facebook & Instagram
- Original content creation
- Social media calendar organisation
- Initial campaign strategy
- Single account manager
- Up to two hours of consultation per month
- Post frequency 2 days per week

Targeted & paid for advertising on social networks will start at an additional cost of \$100 per month per ad paid to platform.

Additional social networks can be added to this package at a cost of \$250 per platform such as LinkedIn, Twitter or Youtube.